



ALBASRA
ELECTROMECHANICAL L.L.C

CONTENT

Chairman Message	03
About Us - Mission & Vision	04
Our Values	05
Our History	06
Our Services	07
Our Project	09
International Projects	22
Albasra Group	23
Our Client	24

**BUILDING THE FUTURE WITH
ELECTROMECHANICAL EXCELLENCE**



CHAIRMAN'S MESSAGE

ALBASRA Group was found in 1984 with the specific goal of becoming a top-tier company that specialises in electromechanical contracting and is committed to providing outstanding value to its customers.

Thanks to our decades of experience, excellent craftsmanship, and uncompromising moral principles, we have developed a wide range of clients in the commercial, government, educational, and industrial sectors. After being led by entrepreneurs for more than 40 years, the company has developed into a well-structured organisation with effective business divisions. This structure maintains a strong focus on client satisfaction, quality assurance, and project delivery on schedule while enabling efficient administration and the flexibility required for regional expansion.

The cornerstone of ALBASRA lies in our team of highly skilled & professional employees.

We at ALBASRA is committed to foster an environment where each and everyone has an equal opportunity to grow both personally and professionally. Our staff is dedicated to upholding the strictest safety regulations and offering our customers professional, superior services. At ALBASRA, we place a high importance on individual honesty and respect for one another among shareholders, customers, suppliers, and employees.

With Warm Regards,

Saeed Ali
Founder & Chairman
Al Basra

ABOUT US

In 1984, ALBASRA ELECTROMECHANICAL was established in the United Arab Emirates' capital, Abu Dhabi. In order to provide our services throughout the United Arab Emirates, we opened branches in Dubai and Fujairah in the early 1990s. The company is proudly registered with several significant regulatory agencies, including the Etihad Water and Electricity (EWE), Dubai Electricity and Water Authority (DEWA), The Abu Dhabi National Energy Company (TAQA), The National In-Country Value Program (ICV), Abu Dhabi Quality and Conformity Council (ADQCC).

Our reputation for dependability, excellence, and outstanding service is the cornerstone of our success. Our group of exceptionally talented experts is dedicated to offering innovative solutions that are tailored to each of our client's unique requirements. We are able to design, build and debug even the most complex installations. Depending on the specifics of each project, we are committed to delivering outcomes that help our clients achieve their goals.

ALBASRA ELECTROMECHANICAL prioritise client satisfaction in order to provide our clients with a competitive edge in all of their electrical and sanitary projects. Our specialisation is providing value-added services that are customised to meet each client's unique needs. Our approach ensures that our products and services provide value without compromising on quality, dependability, or perfection.

MISSION

The primary objective of ALBASRA is to provide our clients with excellent and exceptional electromechanical services that ensure a peak performance and long lasting value. Our main objective is to build a long lasting connection by prioritizing our clients' needs, adhering to industry best practices & promoting a philosophy of continuous improvement.

VISION

Our aim at ALBASRA is to be the most trusted electromechanical/ MEP company in UAE & all over GCC, recognized for delivering superior quality and exceeding customer expectations through innovation and sustainable solutions.



VALUES

- ◆ **Commitment to Quality Excellence** - From the careful selection of premium materials to the accuracy of our workmanship, quality is paramount in every facet of our business operations.
- ◆ **Customer-Centric Approach** - We pay close attention to what our consumers want and need, and we customise our offerings to meet their needs.
- ◆ **Innovation-Driven** - The foundation of our innovation is our use of state-of-the-art technology to provide effective, progressive solutions that foresee future demands.
- ◆ **Integrity and Trust** - In all commercial dealings, we uphold the highest ethical standards and foster relationships of openness and trust with all parties involved.
- ◆ **Sustainability and Safety** - We're dedicated to maintaining the highest safety standards while implementing environmentally friendly practices.
- ◆ **Continuous Improvement** - We believe in evolving with every project, learning, and improving to serve better.

OUR HISTORY

Building our Future, shaped by the past

Foundation of Albasra Group

1984

Entry into Retail Trading

Expanding its scope, Albasra ventured into retail trading in 1990. This strategic move allowed the company to establish a strong local presence and meet the growing demand for electrical and building materials across the UAE.

1990

Expansion into Fit-Out MEP Services

In response to market demands, Albasra expanded its service offering to include fit-out MEP solutions, enhancing our ability to serve clients in interior design and construction projects.

1997

Expansion to Fujairah

To better serve our clients in the Northern Emirates, we opened our first branch in Fujairah, further establishing our presence in the region.

2000

2004

New Branch in Dubai

Our continued growth led to the opening of a new branch in Dubai, allowing us to tap into the vibrant commercial and residential markets of this dynamic city.

2007

Entry into Wholesale Trading & International Trade

In 2007, Albasra entered the wholesale trading sector, coupled with the launch of its export and import operations. This milestone expanded the company's market reach beyond the UAE, reinforcing its role as a regional supplier and distributor.

2024

Expansion to Riyadh, KSA

Albasra expanded its operations into Riyadh, Kingdom of Saudi Arabia, marking a significant milestone in our growth and reinforcing our commitment to providing top-tier electromechanical solutions in the GCC region.

2024

Brand Refresh

In 2024, we underwent a brand refresh, introducing a new company logo and name to better reflect our evolving identity and commitment to delivering innovative, high-quality electromechanical solutions.

OUR SERVICES

Specialized in designing to engineering and complete implementation of:



A nighttime photograph of a city skyline with several illuminated skyscrapers. A large, semi-transparent logo, consisting of a circle and a triangle, is overlaid on the left side of the image. The city lights are reflected in a body of water in the foreground, and a bridge with light trails is visible in the lower right.

OUR PROJECTS

FASHION BRANDS

- ◆ Louis Vuitton Outlets
- ◆ Dior Outlets
- ◆ Chanel Outlets
- ◆ Dolce and Gabbana Outlets
- ◆ Tiffany & Co. Outlets
- ◆ Patek Philippe Outlets
- ◆ Loro Piana Outlets
- ◆ Versace Outlets
- ◆ Balenciaga Outlets
- ◆ Gucci Outlets
- ◆ Hermes Outlets
- ◆ Cartier Outlets
- ◆ Polo Ralph Lauren Outlets
- ◆ Valentino Outlets
- ◆ Bvlgari Outlets
- ◆ Sease Outlets
- ◆ Ounass Outlets
- ◆ Richard Mille



HOSPITALITY

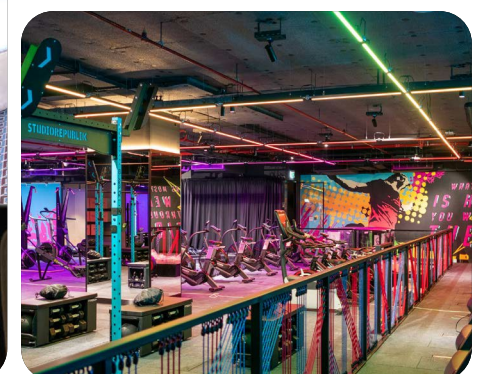
- ◆ Queen Elizabeth 2 Hotel Renovation
- ◆ Le Meridien Hotels Renovation
- ◆ Westin Hotels Renovation
- ◆ Fairmont Hotels Renovation
- ◆ Al Fayrooz Lounge Renovation
- ◆ Arabian Park Hotel Renovation
- ◆ Grand Mercure Hotel Renovation
- ◆ Tilal Liwa Hotel Refurbishment
- ◆ Hilton Hotel Renovation
- ◆ Anantara Hotel Renovation
- ◆ Studio Republik Gym Renovation
- ◆ Waldorf Astoria Hotel Renovation
- ◆ Park Hyatt Dubai Hotel Renovation
- ◆ Le Royal Meridien Hotel Renovation



Le MERIDIEN



PARK HYATT DUBAI™



CAR SHOWROOMS

- ◆ Ferrari Showrooms
- ◆ Jaguar Showrooms
- ◆ Range Rover Showrooms
- ◆ Ford Showrooms
- ◆ Lincoln Showrooms
- ◆ Maserati Showrooms
- ◆ Vinfast Showrooms
- ◆ Foton Showrooms
- ◆ Land Rover Showrooms
- ◆ Range Rover Showrooms
- ◆ Deepal Showrooms



JAGUAR



LINCOLN



RANGE ROVER



FOOD & BEVERAGES

- ◆ Somewhere Restaurants
- ◆ Five Guys Outlets
- ◆ KFC Outlets
- ◆ Berber Restaurants
- ◆ Alba Lounge Restaurants
- ◆ Bisou Lounge Restaurants
- ◆ All Day Dining Restaurants
- ◆ R&B Grillhouse Restaurants
- ◆ Flavours Restaurants
- ◆ Cinnabon Outlets
- ◆ Latest Recipe Restaurants
- ◆ Zaatar w zeit Restaurants
- ◆ Local Coffee Outlets
- ◆ Entrecote café de paris Restaurants
- ◆ Via Emilia Restaurants

Somewhere



ALBA
RESTAURANT

Bisou



ENTRECÔTE
Café de Paris
CHEZ BOUBIER 1930

FIVE GUYS®

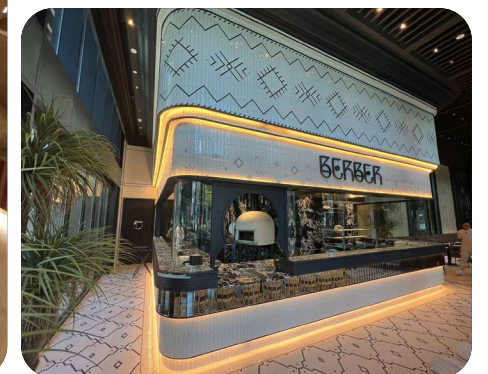
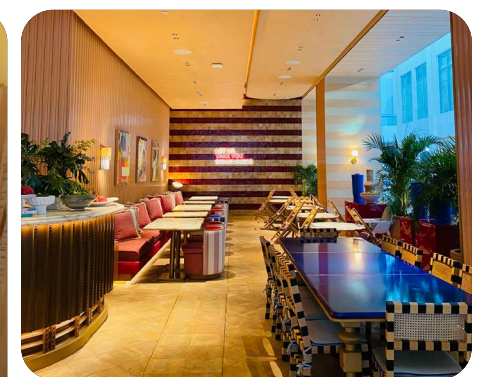
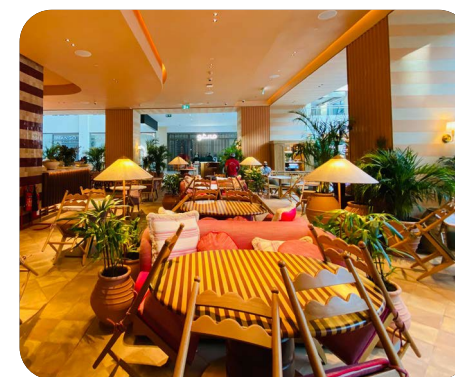
BERBER

r & b.
Grillhouse

CINNABON

Latest Recipe

Via Emilia
ITALIAN RESTAURANT



OFFICES

- ◆ ADNOC HQ Works
- ◆ Apple Showrooms & Offices in UAE
- ◆ Sapco Offices in UAE
- ◆ Say Studio Offices in UAE
- ◆ AECOM Offices in UAE
- ◆ DFS HQ Office
- ◆ IBM Office
- ◆ Ministry of Presidential Affairs Office
- ◆ Abu Dhabi Tawteen Council Office
- ◆ Embassy of Netherlands Office
- ◆ Australian Embassy Office
- ◆ JP MorganChase Office



Embassy of the
Kingdom of the Netherlands



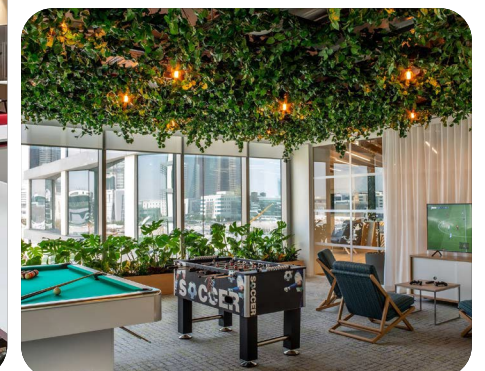
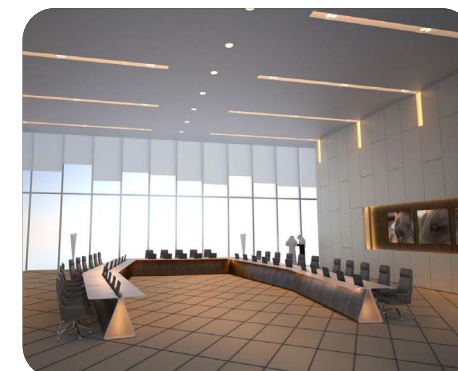
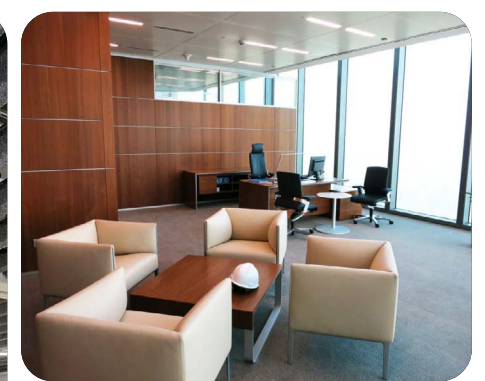
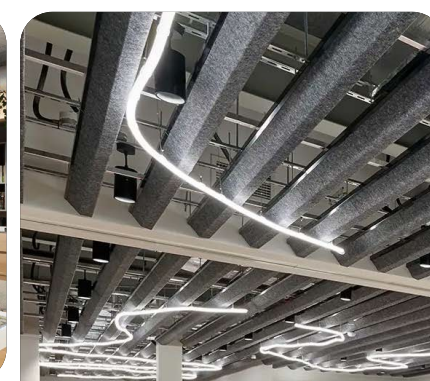
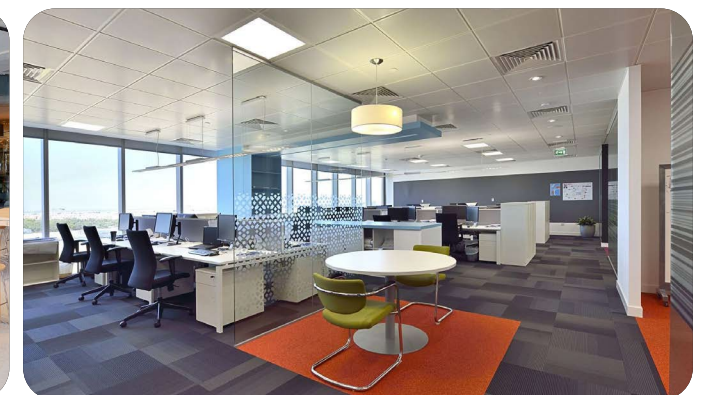
Australian Embassy
United Arab Emirates



وزارة شؤون الرئاسة
MINISTRY OF PRESIDENTIAL AFFAIRS

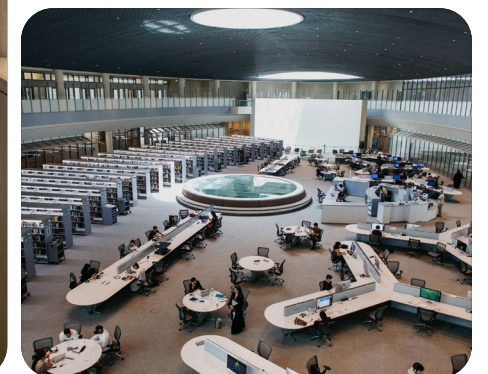
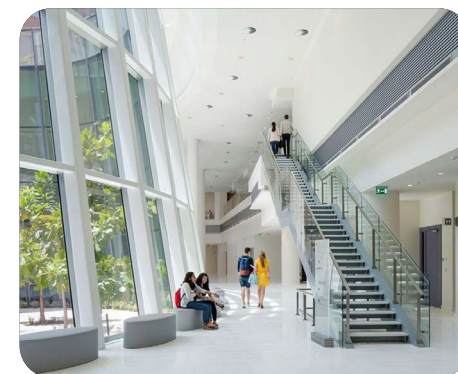
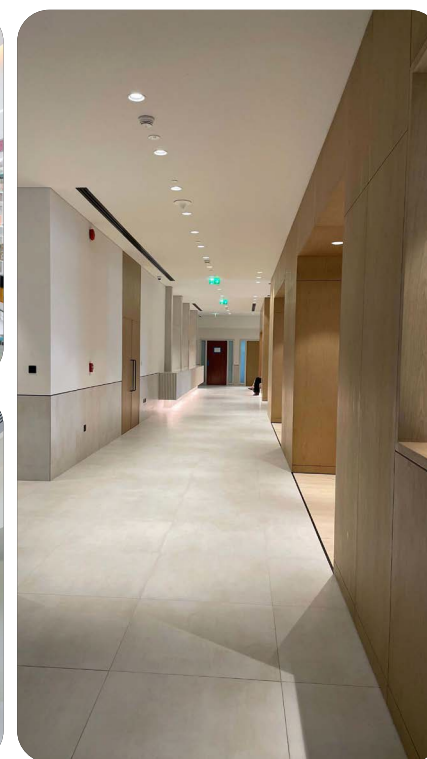


مجلس أبوظبي للتطوير
Abu Dhabi Tawteen Council



HOSPITAL & UNIVERSITIES

- ◆ GICC Hospital
- ◆ Mediclinic Hospital
- ◆ Aster Pharmacy
- ◆ Medicina Pharmacy
- ◆ Community Pharmacy
- ◆ Supercare Pharmacy
- ◆ Higher Collages of Technology Universities
- ◆ NYU Abu Dhabi Universities
- ◆ Rak Academy Universities
- ◆ Our Own English High School



INTERNATIONAL PROJECTS



- ◆ Qatar
- ◆ Bahrain
- ◆ KSA
- ◆ Kuwait
- ◆ Lebanon
- ◆ Morocco
- ◆ Mumbai & Delhi

ALBASRA GROUP:



Vee Pee Trading
UAE, KSA, OMAN.



Al Samra Group - UAE

Bestpower

Best Power - UAE

POWER

We Commit. We Deliver

Powerline Trading - KSA



Ultimate Spark Solution Trading -
KSA

SILVAN
—TILES GALLERY—

Silvan Tiles - UAE, INDIA

SILVAN
—LIGHT GALLERY—

Silvan Light Gallery -
INDIA, CHINA



Arbanox Consumercare -
INDIA, UAE



Baby Vita - INDIA, UAE

SILVANO
interiors

Silvano Interiors - INDIA, UAE,
BAHRAIN

SILVAN
—LOGISTICS & FREIGHT SERVICES—

Silvan Logistics and Freight
Services - INDIA

Giffex

Giffex - UAE, KSA, OMAN,
INDIA, CHINA

NORWAY
Technical Services

Norway Technical Services - UAE



Eye World Optics - UAE

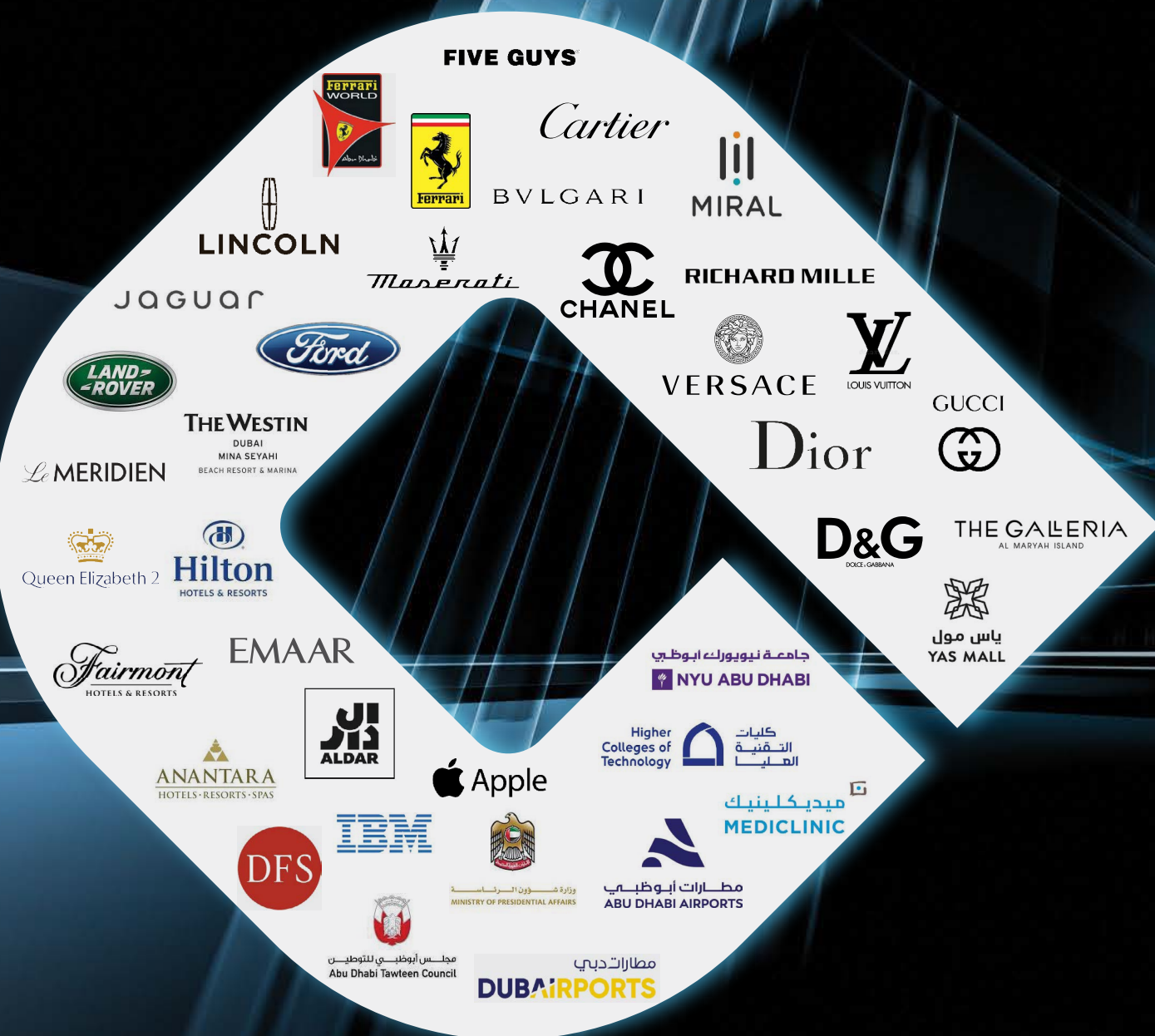
SILVAN A+TECH

Silvan Altech Solutions - INDIA



Best India food processing
PVT.Ltd - INDIA

OUR CLIENTS



Abu Dhabi - Head Office

📍 Building No: C12, Office No: M5,
Shabia: 10, Mohamed Bin Zayed City,
Abu Dhabi, UAE

☎ +971 2 641 7088 🖨 +971 2 641 7166

✉ info@albasrame.com 🌐 www.albasra.ae

Dubai

📍 P.O. BOX 114589, M30 - New Al Safiya
Building, UAE

☎ +971 4 297 0660 🖨 +971 4 297 0655

✉ mail@albasra.ae 🌐 www.albasra.ae

Fujairah

📍 P.O Box 1796, Gurfa Street, Hilton Road, UAE

☎ +971 9 224 1677 🖨 +971 9 224 1877

✉ absfuj@gmail.com 🌐 www.albasra.ae

Riyadh

☎ +971 55 605 6607

✉ info@albasrame.com 🌐 www.albasra.ae